## CATALYST FOR CHANGE

HOW COMPANIES TURN DISRUPTION INTO SUCCESS

SEPT 30, 2021 • 2:00 PM ET

WORKFORCE DEVELOPMENT & RESKILLING: RELEASING THE ENERGY OF AMERICA'S WORKERS



### **Quick Background Stats for Today's Discussion**

- Globally, 107MM Workers will need to change occupations by 2030, 12MM more than Pre-Covid (McKinsey, "Rethink reskilling for the post-pandemic world", March 2021)
- "No less than 54% of all employees will require significant re- and upskilling" by 2022 (World Economic Forum Report, 2018)
- 70% of workers report no mastery of the skills needed to do their jobs (Gartner Research, 2019)
- 87% of executives state their workforce are experiencing a skills gap. (McKinsey Global Survey, 2021)
- Yet, 87% of Millennials value in-house development/training as important to career advancement. (SGE International)
- Companies with 100-500 employees hold only 12 minutes of in-house training on average per year (US Bureau of Labor Statistics, 2018)
- Relative importance of different skill groups needed before 2025 ("Future of Jobs", WEF, Oct. 2020)
  - Critical thinking and analysis
  - Problem-solving
  - Self-management
  - Working with people
  - Management and communication of activities
  - Core literacies
  - Physical abilities

### Reskilling, Training, Education Programs Available

- FastForwardVa.org (Credentialing for many fields, e.g., Healthcare, logistics, welding/manu., IT, education, etc.)
- Manassas Graduate Program (<a href="https://vcwnorthern.com/graduate">https://vcwnorthern.com/graduate</a>) (Secure GED diploma)
- Vcwnorthern.com (Workforce Innovation and Opportunity Act Program) (Training, Employer Services)
- Manassas Dept. Economic Development (choosemanassas.org)

### **Today's Panelists**



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- Catalyst for Change: How Diversity Makes Businesses Stronger
- Catalyst for Change: Innovating for Others: How Preston's Pub Fed a Community
- Catalyst for Change: Agile Innovation: How 'Building Momentum' Unleashes Creativity
- Catalyst for Change: Workforce Development & Re-skilling: Releasing the Energy of America's Workers

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# Thank you.