

# CATALYST FOR CHANGE

HOW COMPANIES TURN DISRUPTION INTO SUCCESS

MARCH 11, 2021 • 2:00 PM

**ACTIONABLE KNOWLEDGE:  
HOW BLANK SLATE KEEPS COMPANIES IMPROVING**

**NOVA**

economic development alliance

Innovation lives here.

NORTHERN VIRGINIA

Innovation lives here

## Quick Update and Stats as of 3/11/2021

- Only 12% of workers apply knowledge from job training (Middlesex University, 2012)
- 70% of workers report no mastery of the skills needed to do their jobs (Gartner Research, 2019)
- Only 25% of survey respondents felt job training improved their performance (McKinsey, 2017)
- Yet, 87% of Millennials value in-house development/training as important to career advancement.
- Companies with 100-500 employees hold only 12 minutes of in-house training on average per year (US Bureau of Labor Statistics, 2018)
- 85% of employees are not engaged, or are actively disengaged at work (Gallop Survey, 2017)
- Only 27% of Learning & Development professionals felt their CEO was “an active champion of learning” (LinkedIn Poll 2019)
- \$7 Trillion loss in productivity due to disengaged workers (Gallop Survey, 2017)
- 40.6% stated that COVID-19 has caused them to focus on operational changes over measurement. (Leo/Watershed 2021 Report)
- “No less than 54% of all employees will require significant re- and upskilling” by 2022 (World Economic Forum Report, 2018)

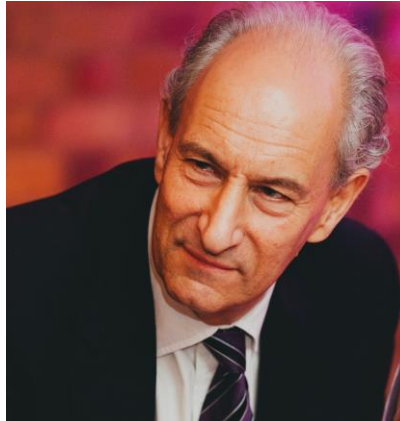
# Today's Panelists



**Alex Hasslacher**

Director, Business Development  
Blank Slate Technologies

/ Blank Slate



**Nigel Paine**

Author & Change Leader  
London, UK



**Marian Marquez**

Director, Business Investment  
Arlington Economic Development (AED)  
Arlington, VA



**Next webinar:**

**Thursday, April 1<sup>st</sup> 2pm ET**

**How Diversity Makes A Business Stronger**

**Arlington, VA**

You can find all NOVA EDA Webinars at:

[www.novaeda.org](http://www.novaeda.org) (under “Events”)

- Catalyst for Change: Anticipate & Pivot, How Dulles Glass Keeps Shining
- Catalyst for Change: Local Sourcing, Creative Dining: How Field & Main Keeps Thriving
- Catalyst for Change: Detecting Covid-19: Protecting People @ Work, Senseware Sounds the Alarm
- Catalyst for Change: Starship Technologies: R2D2 Delivers to Keep You Safe
- Catalyst for Change: Actionable Knowledge: How Blank Slate Keeps Companies Improving



**Thank you.**

Innovation lives here